



WEST BENGAL STATE UNIVERSITY
B.A./B.Sc. Honours 6th Semester Examination, 2022

HMDADSE05T-HUMAN DEVELOPMENT (DSE3/4)

Time Allotted: 2 Hours

Full Marks: 40

*The figures in the margin indicate marks of question.
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any **five** questions from the following: 2×5 = 10
 - (a) What is Empathy?
 - (b) Define Extension.
 - (c) What do you mean by verbal communication?
 - (d) Mention any two principles of communication.
 - (e) Write any two principles of Extension.
 - (f) What do you mean by non-verbal communication?
 - (g) Write any two disadvantages of non-verbal communication.
 - (h) State any two advantages of television in communication.

2. Answer any **two** questions from the following: 5×2 = 10
 - (a) Describe the barriers to communication.
 - (b) Briefly discuss about the nature of communication.
 - (c) What are the 7c's of communication?
 - (d) Discuss the characteristics of mass media.

3. Answer any **two** questions from the following: 10×2 = 20
 - (a) Describe the principles of Extension.
 - (b) Discuss the relationship between Communication and Extension.
 - (c) State about Information and Communication Technology (ICT) and web based communication.
 - (d) State the role of television and newspaper as media of mainstream communication.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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