



WEST BENGAL STATE UNIVERSITY
BBA(TAH) Honours 6th Semester Examination, 2022

BTHADSE04T-BBA (TAH) (DSE3/4)

ETHICS IN TOURISM, AVIATION AND HOSPITALITY

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

Answer any two questions from the following 10×2 = 20

1. What do you mean by 'Stakeholder theory'? Discuss the concept with examples. 2+8
2. Make a comparative analysis between Ethics and Law. 10
3. Define the term 'Ethical Leadership'. Discuss the different Ethical leadership style. 2+8
4. Define Corporate Governance. Discuss the framework of Corporate Governance in India. 4+6
5. On the basis of Corporate Governance, discuss the responsibilities of Board of Directors (BOD) to shareholders. 10
6. Make a comparative analysis between Corporate Social Responsibility (CSR) and Business Ethics. 10

GROUP-B

Answer any two questions from the following 15×2 = 30

7. Define Business Ethics. Discuss the scope of Business Ethics. 5+10
8. What do you mean by stakeholder mapping? When a stakeholder mapping is critical? 5+10
9. What do you mean by 'Ethical dilemma'? Discuss the common ethical dilemma in Finance. 5+10
10. Discuss the key legal framework of Corporate Governance in India applicable to the listed companies. 15

11. Discuss the role and responsibilities of Board of Directors in respect of — 6+9
(a) Smaller Companies (b) Strategic Management
12. Define the term corporate sustainability. Discuss the ‘three pillars’ of corporate sustainability. Mention the key market players involved in corporate governance. 5+5+5

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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