



WEST BENGAL STATE UNIVERSITY
B.A./B.Com. Honours 6th Semester Examination, 2022

BATACOR14T-TOURISM AND TRAVEL MANAGEMENT (CC14)

INTRODUCTION TO TRAVEL MANAGEMENT

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

1. Write any *five* questions from the following: 2×5 = 10
- (a) Which is the first hotel in India?
 - (b) Write the name of two most popular Cab services in India.
 - (c) How many countries are members of UNWTO?
 - (d) Which is the slowest train in India?
 - (e) Which is the most common type of Passport in India?
 - (f) What is Single-entry Visa?
 - (g) What is IATA Travel Pass?
 - (h) Why is IATA important?
 - (i) What is Circle Trip?
 - (j) What is GIT and FIT in tourism?
 - (k) What is phonetic alphabet in Tourism?
 - (l) Who is a Travel facilitator?
 - (m) What is the first luxury train in India?
 - (n) What is 'transfer service' in Tourism?
 - (o) What is Transit Point?

GROUP-B

Answer any four questions from the following

5×4 = 20

2. Distinguish between NRI and PIO.
3. What are the functions of ITDC?
4. Mention the functions of an Online Travel Agency.
5. Discuss the process of itinerary preparations.
6. Discuss the functions of the Department of Tourism, Govt. of India.
7. What are the salient features of ecotourism?

GROUP-C

Answer any two questions from the following

10×2 = 20

8. Discuss various functions of a travel agency.
9. 'Tourism is an essential source of foreign exchange earning'.— Explain.
10. Discuss in brief, the role and functions of PATA.
11. Write the role of transportation in the development of tourism in India.
12. Write a detailed note on Seven Luxury Trains in India.
13. Discuss in detail the essential skills of a tour guide.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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