



WEST BENGAL STATE UNIVERSITY
BBA(TAH)/B.Com. Honours 4th Semester Examination, 2022

FACHGEC04T-B.COM. (GE4)

ENTREPRENEURSHIP DEVELOPMENT

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

GROUP-A

1. Answer any **five** questions from the following: 2×5 = 10
- (a) Define entrepreneurship.
 - (b) What is innovation?
 - (c) Write four characteristics of a successful entrepreneur.
 - (d) What is small business?
 - (e) What does sustainability mean in entrepreneurship?
 - (f) Why self-help groups are important for India's economy?
 - (g) State two importances of MSME.
 - (h) What do you mean by plant layout?
 - (i) What do you understand by feasibility analysis?
 - (j) Write two factors for selection of industrial location.
 - (k) Mention two advantages of family business in India.
 - (l) What do you mean by an angel investor?
 - (m) What do you mean by start-up?
 - (n) Mention two basic start-up problems.
 - (o) What is venture capital?
 - (p) Who are the principal customers?

GROUP-B

2. Answer any **four** questions from the following: 5×4 = 20
- (a) What are the elements of entrepreneurship?
 - (b) Discuss five barriers to entrepreneurship in India.
 - (c) Write a short note on social entrepreneurship.

- (d) Mention four important services offered by business incubators.
- (e) What is the significance of writing the business proposal?
- (f) Discuss in brief, the functions of a venture capitalist.
- (g) Discuss five important features of private equity fund.
- (h) Mention in brief, the elements of effective layout.
- (i) What is the role of venture capital financing in entrepreneurship?
- (j) What are the importances of mobilization of resources in entrepreneurship?
- (k) Mention five important features of start-up.
- (l) Explain the concept of contracts with primary stakeholders.

GROUP-C

3. Answer any *two* questions from the following: 10×2 = 20
- (a) What are the factors affecting the growth of entrepreneurship?
 - (b) What is family business? Discuss the contributions made by the family businesses in India. 2+8
 - (c) How values, business philosophy and behavioural orientation affect entrepreneurship?
 - (d) Briefly discuss the challenges faced by the women entrepreneurs in India.
 - (e) Distinguish between Venture Capital and Private Equity.
 - (f) Discuss the structure and content of feasibility study report. 5+5
 - (g) Discuss in brief, the roles of business incubators and angel investors in case of entrepreneurship. 5+5
 - (h) Explain the role of bankers and suppliers in mobilization of resources for startup. 5+5

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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