



**WEST BENGAL STATE UNIVERSITY**  
BBA Honours 4th Semester Examination, 2022

**BBAHGEC04T-BBA (GE4)**  
**ENTREPRENEURSHIP DEVELOPMENT**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.  
Candidates should answer in their own words and adhere to the word limit as practicable.*

**GROUP-A**

1. Answer any *five* questions from the following: 2×5 = 10
- (a) What do you mean by Entrepreneurship?
  - (b) State two qualities of an Entrepreneur.
  - (c) What do you mean by Intrapreneurship?
  - (d) Define MSME.
  - (e) Discuss two features of MSME.
  - (f) What do you mean by a Business House?
  - (g) What do you mean by Family Business?
  - (h) Mention any two features of Family Business.
  - (i) What do you mean by innovation?
  - (j) Who is Angel Investor?
  - (k) State the role of business incubators.
  - (l) What is a Private Equity Fund?
  - (m) What do you mean by Business Idea?
  - (n) What is a Business Proposal?
  - (o) What do you mean by Venture Capital?
  - (p) State two objectives of Resource Mobilisation.

**GROUP-B**

2. Answer any *four* questions from the following: 5×4 = 20
- (a) State the importance of Entrepreneurship.
  - (b) Write short notes on Social Entrepreneurship.
  - (c) Discuss the features of MSME.

- (d) What are the reasons for Conflict in family business?
- (e) Identify the qualities needed for an entrepreneur.
- (f) State about any five institutions that provide financial assistance and support to entrepreneurs in India.
- (g) State the salient features of the Venture Capital Fund.
- (h) State the characteristics of a Self-help group.
- (i) Mention the different functions by the Business Incubators.
- (j) Narrate the salient features of angel investors.
- (k) Outline the characteristics of a Project Plan.
- (l) Discuss in brief, the different types of business resources.

**GROUP-C**

3. Answer any *two* questions from the following: 10×2 = 20

- (a) Write short notes on:
  - (i) Technopreneurship
  - (ii) Cultural Entrepreneurship
- (b) Explain the relationship between creativity and entrepreneurship.
- (c) Give an overview of some of the common techniques adopted for resolving the conflicts arising of a family business.
- (d) Discuss the role of Central Government in promoting entrepreneurship.
- (e) Briefly explain the different types of industrial accommodations.
- (f) What do you mean by industry association? Briefly explain its functions.
- (g) Distinguish between angel funds Venture Capital and private equity.
- (h) Discuss the significance of Writing the business plan.

**N.B. :** *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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