



WEST BENGAL STATE UNIVERSITY
BBA Honours 4th Semester Examination, 2022

BBAACOR10T-BBA (CC10)

PRODUCTION AND OPERATIONS MANAGEMENT

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

Answer any two questions from the following

10×2 = 20

1. What is quality control? Explain the steps involved in quality control. 2+8
2. What is Plant Location? Explain the factors that influence the choice of a plant location. 2+8
3. Discuss the objectives of production planning and control. 10
4. Explain the principles of material handling. 10
5. State the concept of codification. What are the objectives of codification? 3+7
6. What is method study? Explain the steps involved in method study. 2+8

GROUP-B

Answer any two questions from the following

15×2 = 30

7. Write a short note on work measurement. Discuss the various techniques of work measurement. 5+10
8. Define Quality Circles. Why are they needed? Discuss different inventory control techniques. 2+5+8
9. Write short notes on EOQ. Discuss ABC analysis in brief. Discuss about Just-in-Time inventory system. 5+5+5
10. What is scheduling? State the principles of scheduling. Give a brief account of various types of scheduling. 3+12

11. Critically analyse the scope and objectives of Production and Operation Management. 15
12. Differentiate between: 5+5+5
- (a) Continuous Production and Repetitive Process
 - (b) Process Manufacturing and Batch Production
 - (c) Job Shop and Mass Manufacturing.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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