



WEST BENGAL STATE UNIVERSITY
B.A./B.Com. Honours 2nd Semester Examination, 2022

BATACOR03T-TOURISM AND TRAVEL MANAGEMENT (CC3)
HISTORY OF TOURISM-II

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

Answer any five questions from the following

2×5 = 10

1. Write the full form of IUOTO.
2. What is 'Grand Tour'?
3. When was 'IATA' founded?
4. What do you mean by package tour?
5. What do you mean by 'Motels'?
6. What is the simple definition of 'Imperialism'?
7. What is 'Mass Tourism'?
8. What do you mean by the concept of 'Middle Class Tourism'?
9. What is 'SWOT' analysis?
10. Who introduced package tour?
11. Write the job description of a tour guide?
12. What was the World's first cruise ship?
13. What is the original meaning of 'INN'?
14. What is 'pull factor' in tourism?
15. Define the term 'hospitality'.
16. When did IRCTC start in India?

GROUP-B

Answer any four questions from the following

5×4 = 20

17. Write a short note on 'National Tourism Policy-2002'.
18. Why did tourism increase after World War II ?
19. What is the role of government in tourism development of a country like India?
20. Write in brief the development of tourism under 'Five Year Plans'.
21. Write key features of 'Five Star Hotel'.
22. Write in brief about 'Luxury Tourist Train' in India.
23. Write in brief the functions of 'IATA' in aviation industry.
24. What do you mean by escorted tour? Prepare a four night five days escorted tour itinerary of any places of your choice.
25. Write in brief the functions of 'DGCA' in India.
26. What are the benefits of Globalization in tourism?
27. What do you mean by 'tourist resort'?
28. Write the dimensions of tourism products and services.

GROUP-C

Answer any two questions from the following

10×2 = 20

29. Discuss in detail the role of infrastructure in the development of tourism.
30. Write the role of transportation in the development of tourism.
31. Write in detail the effect of 'French Revolution'.
32. How did Industrial Revolution bring out major changes in tourism and hospitality development?
33. Write a detail note on 'Bermuda Agreement'.
34. When was 'ITDC' established? Discuss its function.
35. Discuss the role of accommodation in tourism development.
36. Write the role and functions of UNWTO.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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