



WEST BENGAL STATE UNIVERSITY
B.A. Honours Part-II Examination, 2022

JOURNALISM AND MASS COMMUNICATION

PAPER: JORA-IV-A

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any **ten** questions from the following: 2×10 = 20
- (a) What is ITU?
 - (b) What is SAFTA?
 - (c) What is Mass Media Declaration?
 - (d) What is PANA?
 - (e) Name two Foreign TV Organizations.
 - (f) Which countries have been suspended from voting in the United Nations (UN) General Assembly recently?
 - (g) What is the name of the satellite which was gifted by India to SAARC region countries and when it was launched?
 - (h) What is Digitization?
 - (i) Mention two characteristics of the foreign policy of UK.
 - (j) Name four members (permanent) of the UN Security Council.
 - (k) Write the full form of SAARC.
 - (l) What is IFS?
 - (m) What is multiculturalism?
 - (n) Name a capitalist country.
 - (o) Who is Hina Rabbani?
2. Write short notes on any **three** of the following: 5×3 = 15
- (a) New communication technology
 - (b) UNDP
 - (c) Foreign policy of France
 - (d) India's Nuclear Power Policy
 - (e) Foreign Policy of Pakistan
 - (f) UNICEF.

3. Answer any *one* question from the following: 15×1 = 15
- (a) Discuss UNESCO's contribution in promoting the use of Information and Communication technologies in the last two decades. Explain cultural imperialism in news information over the world. 10+5
- (b) Critically examine the working of NAM pool. NICO is an utopia. Do you agree? Give your critical views. 7+8
- (c) Keeping an eye of the international changes, India is trying to maintain a smooth and peaceful relation with neighboring countries. Do you agree with this view? What is open diplomacy? Can it be used as an instrument in combating terrorism? – Discuss. 7+8

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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