



WEST BENGAL STATE UNIVERSITY
BBA Honours 1st Semester Examination, 2021-22

BBAACOR01T-BBA (CC1)

PRINCIPLES OF MANAGEMENT AND ORGANIZATIONAL BEHAVIOUR

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

Answer any two questions from the following

10×2 = 20

1. (a) Why the Managers use group in decision making? 3
(b) Discuss about the planning procedure. 7
2. (a) What do you understand by Group Cohesiveness? 3
(b) State about the different types of Group. 7
3. (a) What are the different sources of conflict in an organization? 5
(b) Discuss the procedures for Management of Conflict. 5

GROUP-B

Answer any two questions from the following

15×2 = 30

4. State the advantages of Decentralization. Distinguish between Delegation and Decentralization. 8+7
5. Elaborate the qualities of a Charismatic Leader. Discuss about contemporary issues related to Leadership. 8+7
6. What does it meant by Organizational Change? Elucidate the concept of Resistance to Change in an organization. What are the procedures for implementing those changes? 2+6+7

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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