



WEST BENGAL STATE UNIVERSITY
B.A./B.Com. Honours 1st Semester Examination, 2021-22

BATACOR01T-TOURISM AND TRAVEL MANAGEMENT (CC1)

HISTORY OF TOURISM-I

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

GROUP-A

Answer any five questions from the following

2×5 = 10

1. What were the main characteristics of the 'Byzantine empire'?
2. Write the major components of tourism development.
3. Who is Christopher Columbus?
4. What is the origin of 'Spa'?
5. Name four Hindu pilgrimage sites in India.
6. What is 'Golden Triangle of India'?
7. Where did Vasco da Gama land on 17th May 1498?
8. Which are the 4 Dhams in India?

GROUP-B

Answer any four questions from the following

5×4 = 20

9. Explain in brief the history behind the development of Taj Mahal.
10. Write about ten Hindu Pilgrimage sites in India.
11. Discuss in brief about the traditional route of the Grand Tour.

12. Discuss the benefits of Educational Excursion.
13. Write the differences between Visitor, Tourist and Excursionist.
14. Name five foreign travellers who came to India in medieval period.

GROUP-C

Answer any two questions from the following

10×2 = 20

15. Define 'Tourism Product'. Mention some major characteristics of tourism product.
16. What are the factors responsible for the growth and development of tourism industry? Why Tourism Industry is called Smokeless Industry? 6+4
17. Write a detail note on the importance of Himalayan Region. 10
18. What is tourism planning? Why tourism planning is essential for destination development? 4+6

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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