



WEST BENGAL STATE UNIVERSITY
BBA Honours 3rd Semester Examination, 2021-22

BBAHGEC03T-BBA (GE3)

MANAGERIAL ECONOMICS

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

GROUP-A

1. Answer any **five** questions from the following: 2×5 = 10
- (a) What do you mean by 'Giffen Good'?
 - (b) What is the shape of total utility curve?
 - (c) Define Income consumption curve.
 - (d) What is arc elasticity of demand?
 - (e) What is Expansion Path?
 - (f) What do you mean by Marginal Utility?
 - (g) What do you mean by personal disposable income?
 - (h) What is stagflation?
 - (i) What do you mean by 'Returns to Scale' in production process?
 - (j) Why monopolists enjoy monopoly power in the market?
 - (k) What is Engle Curve?
 - (l) Write two basic features of a competitive firm.
 - (m) What is Demand Pull inflation?
 - (n) What is Marginal Propensity to Consumer (MPC)?
 - (o) What do you mean by diseconomies of scale?

GROUP-B

2. Answer any **four** questions from the following: 5×4 = 20
- (a) Briefly explain about the scope of managerial economics.
 - (b) Explain the importance of demand forecasting for a firm.
 - (c) Explain the major properties of an Indifference Curve.
 - (d) What do you mean by 'business cycle'? Explain about different phases of 'business cycle'.

- (e) Why the Iso-quant curve is usually convex to the origin? Explain.
- (f) Establish the relationship between Marginal Product (MP) and Average Product (AP).
- (g) Why marginal cost curve is U-shaped? Explain.
- (h) Explain about consumer price index (CPI) and its use in macroeconomics.
- (i) Explain about the third degree price discrimination of a monopolist.
- (j) Explain about the circular flow of economic activity of a nation (with diagram).
- (k) What are the basic reasons behind cost push inflation in an economy? Explain.
- (l) Deduce the short run equilibrium condition of a competitive firm.

GROUP-C

3. Answer any *two* questions from the following: 10×2 = 20
- (a) What are the basic features of a competitive market? Explain the long-run equilibrium condition of a competitive firm.
 - (b) Explain briefly about the different methods of national income accounting of an economy.
 - (c) How the optimal combination of inputs can be determined by the producer from an iso-quant map with given prices of inputs and total cost of production?
 - (d) Why monopolist discriminates price? Explain that why there is no unique supply curve in the monopoly market.
 - (e) Explain the law of variable proportions in production process. Also mention the economic significance of each stage of production in this model.
 - (f) How you can draw the long run average cost curve (LRAC) from the short run average cost curves (SRACs)?

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

—×—