



WEST BENGAL STATE UNIVERSITY
B.A. Honours 3rd Semester Supplementary Examination, 2021

JORACOR05T-JOURNALISM AND MASS COMMUNICATION (CC5)

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

1. Answer any **five** questions from the following: 2×5 = 10
- (i) Ambient sound is
- (A) Vibrating Sound of Recorder
(B) Sound waves in radio
(C) Background noise or any noise other than the sound being monitored
(D) None of these
- (ii) What is amplitude in Sound?
- (A) Sound wave
(B) Fluctuation / displacement of Sound wave
(C) Ambient sound
(D) None of these
- (iii) An image is
- (A) A symbolic representation.
(B) A 2 dimensional visual perception resembling a subject.
(C) A representation of the external form of a person.
(D) All of these
- (iv) An Editing form used in TV news is
- (A) Jump Cut (B) Transition
(C) Fade in/Fade out (D) All of these
- (v) Voice over is also called.
- (A) On stage Commentary (B) Anchoring
(C) Off stage commentary (D) None of these

(vi) Which software is used in editing news capsules?

- (A) MacOs (B) Linux
(C) imovie (D) All of these

(vii) Visual Culture includes

- (A) Comics (B) Video games
(C) Only (A) and (B) (D) Neither (A) nor (B)

(viii) A focus is also called

- (A) Aperture (B) An image point
(C) Exposure meter (D) None of these

(ix) 'Breaking News' is

- (A) Giving break to news display (B) Ad break during news
(C) Currently developing / Occurring news (D) None of these

2. Answer any **four** questions from the following: 10×4 = 40

- (a) What do you understand by 'Politics of an image'? Discuss with examples. 10
- (b) Discuss with examples the different types of editing a Television News Capsule. 10
- (c) What are the different types of sound recording techniques? Discuss with examples. 10
- (d) Explain how a Radio News Room functions. 10
- (e) In India, where literacy rate is not so high, radio has free access to remote villages. Do you think Radio is more acceptable than newspaper as a mass medium in India? 10
- (f) Write in detail with examples the three basic camera shots which are essential in TV programs. 10

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

—×—