



**WEST BENGAL STATE UNIVERSITY**  
B.A./B.Com. Honours 5th Semester Examination, 2020, held in 2021

**BATADSE01T-TOURISM AND TRAVEL MANAGEMENT (DSE1/2)**

**GLOBALIZATION, CONSERVATION AND PRESERVATION OF NATURE AND CULTURE**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate marks of question.  
Candidates should answer in their own words and adhere to the word limit as practicable.*

**GROUP-A**

**Answer any *five* questions from the following**

2×5 = 10

1. What is Environmental Law?
2. Define the term 'Human Rights'.
3. What do you mean by the term 'Globalization'?
4. What is the main purpose of WWF?
5. What do you mean by Tourism Resources?
6. What is meant by Unity in diversity?
7. What is the main purpose of UNEP?
8. What is developing country? Give one example.

**GROUP-B**

**Answer any *four* questions from the following**

5×4 = 20

9. How does religion affect tourism? Discuss with example.
10. What do you mean by tangible and intangible cultural heritage? Discuss elaborately.
11. What is 'Intellectual Property Right' and how can you use it?
12. How environment can be an important factor for tourist destination? Give your answer with example.
13. What are the salient features of Environment Protection Act, 1986?
14. How local or regional literature can be treated as one of the important parts for tourism promotion.

**GROUP-C**

**Answer any two questions from the following**

10×2 = 20

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| 15. | What kind of problems are faced by different heritage sites at this moment? How that can be overcome?                | 5+5 |
| 16. | What is sustainability? Why it is important to preserve heritage site?   | 4+6 |
| 17. | What is the contribution of colonial rule for the development of tourism in India? Support your answer with example. | 6+4 |
| 18. | Discuss briefly about 'The World Heritage Convention,' 1972.   | 10  |

**N.B. :** *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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