



WEST BENGAL STATE UNIVERSITY
BBA(TAH) Honours 1st Semester Examination, 2020, held in 2021

BTHACOR01T- BBA(TAH) (CC1)

PRINCIPLES AND PRACTICE OF MANAGEMENT

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

1. Answer any **five** questions from the following: 2×5 = 10
- (a) Mention two limitations of Forecasting.
 - (b) Mention two advantages of Planning.
 - (c) What do you mean by Line Organisation Structure?
 - (d) What do you mean by Departmentation?
 - (e) What is Decentralisation?
 - (f) Mention any two major tools used for Controlling.
 - (g) What is Span of Management?
 - (h) What is Autocratic Leadership?
 - (i) What is Staffing?
 - (j) What is meant by Organising?
 - (k) What is Free-Rein?
 - (l) What do you mean by Unity of Command?
 - (m) Mention any two Motivating Factors as per Hygiene-Motivation Theory.
 - (n) What is Co-ordination?
 - (o) Mention two limitations of Controlling.

GROUP-B

2. Answer any **four** questions from the following: 5×4 = 20
- (a) Briefly explain the major functions of Management.
 - (b) Write a short note on the different levels of Management.
 - (c) Is Management a Profession? Explain.
 - (d) 'Authority is of no use without responsibility and accountability' — Explain.
 - (e) Briefly explain the principles of Scientific Management.
 - (f) Briefly explain the qualities of a good leader.

- (g) Discuss the Y Theory of Motivation given by McGregor.
- (h) Distinguish between Formal Organisation and Informal Organisation.
- (i) Briefly discuss any two major techniques of Forecasting.
- (j) Write down the characteristics of classical approach of Management Theory.
- (k) Briefly discuss the importance of Directing.
- (l) Mention the chief features of Co-ordination.

GROUP-C

3. Answer any *two* questions from the following: 10×2 = 20
- (a) What is planning? Explain the various steps in planning process. 2+8
 - (b) “Management is an art of doing things done through the efforts of other people”. 10
Comment on this statement in the light of importance of Management.
 - (c) Briefly explain the Hierarchy of Needs Theory given by Maslow. 10
 - (d) Briefly discuss the Managerial Grid Theory. 10
 - (e) Briefly explain the steps in Controlling. 10
 - (f) Describe the barriers to effective Planning and suggest some suitable measures to overcome such barriers. 10

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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