



**WEST BENGAL STATE UNIVERSITY**  
BBA Honours 1st Semester Examination, 2020, held in 2021

**BBAACOR01T-BBA (CC1)**

**PRINCIPLES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.  
Candidates should answer in their own words and adhere to the word limit as practicable.*

**GROUP-A**

**Answer any five questions from the following**

2×5 = 10

1. What are interpersonal roles?
2. What is the Autocratic Model of OB?
3. What do you mean by licensing?
4. Point out two advantages of joint ventures.
5. What is decentralization?
6. Mention two disadvantages of franchising.
7. What is trait theory of personality?
8. What is control?
9. What is charismatic leadership?
10. What is organizational commitment?
11. What is Goal Setting Theory?
12. What is transformational leadership?
13. What is conflict?
14. Define resistance to change.
15. What is organizational stress?

**GROUP-B**

**Answer any four questions from the following**

5×4 = 20

16. What are the different sources of conflict in an organization?
17. Discuss the importance of franchising.
18. Write a short note on “Group Dynamics”.
19. Write a short note on “Strategic Alliance”.
20. Differentiate between leader and manager.
21. Discuss the functions of control.
22. Discuss the concept of mergers and acquisitions.
23. What are the factors affecting the extent of decentralization?
24. How does Stress affect Organizational Behaviour?
25. Write a short note on “Group Cohesiveness”.
26. Elucidate different sources of Power in an organization.
27. Briefly discuss the nature of organizational politics.

**GROUP-C**

**Answer any two questions from the following**

10×2 = 20

28. What are the importance of Strategic Alliance? Discuss about the advantages of Joint Venture. 5+5
29. Discuss about the different types of plan. 10
30. Define group. What are the stages of group formation? 2+8
31. State the advantages of Decentralization. Distinguish between Delegation and Decentralization. 5+5
32. Define Personality. State the major determinants of Personality. 2+8
33. What is organizational power? What are the sources of organizational power? 2+8

**N.B. :** *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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