



**WEST BENGAL STATE UNIVERSITY**  
B.A./B.Com. Honours 1st Semester Examination, 2020, held in 2021

**BATACOR01T-TOURISM AND TRAVEL MANAGEMENT (CC1)**

**HISTORY OF TOURISM-I**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.  
Candidates should answer in their own words and adhere to the word limit as practicable.  
All symbols are of usual significance.*

**GROUP-A**

**Answer any five questions from the following**

2×5 = 10

1. What were the main characteristics of the 'Byzantine empire'?
2. Write the major components of tourism development.
3. Who is Christopher Columbus?
4. What is the origin of 'Spa'?
5. Name four Hindu pilgrimage sites in India.
6. What is 'Romantic Tour'?
7. Where did Vasco da Gama land on 17<sup>th</sup> may 1498?
8. What is Sumerian civilization?

**GROUP-B**

**Answer any four questions from the following**

5×4 = 20

9. What is Buddhist circuit?
10. Write ten famous Jain temples in India.
11. Write the traditional route of the Grand Tour.
12. Discuss the benefits of Educational Tour.
13. Write the differences between Visitor, Tourist and Excursionist.
14. Name five foreign travellers who came to India in medieval period.

**GROUP-C**

**Answer any two questions from the following**

10×2 = 20

15. Define 'Tourism Product'. Mention some major characteristics of tourism product.
16. What are the factors responsible for the growth and development of tourism industry?
17. Write a detail note on the importance of Silk Route.
18. Discuss the major dimensions of tourism planning.

**N.B. :** *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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