



WEST BENGAL STATE UNIVERSITY
B.A./B.Sc. Honours/Programme 4th Semester Examination, 2020

PSYHGEC04T/PSYGCOR04T-PSYCHOLOGY (GE4/DSC4)

Time Allotted: 2 Hours

Full Marks:40

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

Answer any *four* questions from the following

10×4=40

1. What is I/O Psychology? Outline how Industrial psychology developed in India. What are the challenges that it faced? 10
2. Define work motivation. Name four theories of work motivation. Discuss any one theory of work motivation that you think is relevant in the present scenario. 2+8
3. Define communication. Describe how communication networks operate within an organization. What are the barriers of communication? 2+4+4
4. Write short notes on any *two* of the following: 5+5
 - (a) Causes of job satisfaction
 - (b) ERG theory
 - (c) Effective communication
 - (d) Laissez Faire leader.
5. Distinguish between the early approaches and contemporary approaches to leadership with examples to substantiate your answer. 10
6. Write short notes on any *two* of the following: 5+5
 - (a) Satisfier vs. Dissatisfier
 - (b) Body language
 - (c) Purpose of communication
 - (d) Indian concept of a leader.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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