



WEST BENGAL STATE UNIVERSITY
BBA Honours 4th Semester Examination, 2020

BBAHGEC04T-BBA (GE4)

ENTREPRENEURSHIP DEVELOPMENT

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

Answer any five questions from the following

2×5 = 10

1. What do you mean by Entrepreneurship Development?
2. What is netpreneurship?
3. What is family business?
4. What is meant by sustainability of a business?
5. What is a business incubator?
6. Define a business plan.
7. What is a project report?
8. Define a start up.

GROUP-B

Answer any four questions from the following

5×4 = 20

9. Discuss the importance of entrepreneurship.
10. Briefly discuss the role of family business in India.

11. Briefly discuss the role of SHG's in promoting entrepreneurship.
12. What is the role of Angel investors?
13. Discuss the significance of writing a business plan.
14. Discuss the role of entrepreneurs' association in promoting entrepreneurship.

GROUP-C

Answer any two questions from the following

10×2 = 20

15. Define the concepts of technopreneurship, cultural entrepreneurship, international entrepreneurship and social entrepreneurship. $2\frac{1}{2} \times 4$
16. Discuss the role of Central and State Government in promoting entrepreneurship. 5+5
17. Discuss about the contents of a project proposal.
18. Discuss about conflicts in family business and its resolution. 5+5

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

—x—