



**WEST BENGAL STATE UNIVERSITY**  
B.A. Honours 4th Semester Examination, 2020

**JORACOR10T-JOURNALISM AND MASS COMMUNICATION (CC10)**

**MEDIA ETHICS AND THE LAW**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.  
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any **five** questions from the following: 2×5 = 10
- (i) According to Article 19 of the Constitution of India, all citizens of the country shall have the right
- (A) to freedom of speech and expression  
(B) to assemble peaceably and without arms  
(C) to form associations or unions  
(D) all of these
- (ii) Libel is the
- (A) written form of defamation                      (B) spoken defamation  
(C) Only (A) is correct                                (D) Both (A) and (B) are correct
- (iii) Operation West End was done by
- (A) India Today    (B) The Times of India  
(C) NDTV    (D) Tehelka
- (iv) “Assault or criminal force to deter public servant from discharge of his duty” is defined under
- (A) Section 353 of IPC 1860                      (B) 354 of IPC 1860  
(C) 355 of IPC 1860                                (D) 356 of IPC 1860
- (v) National Broadcasters Association was established by leading Indian news broadcasters on
- (A) June 3, 2006    (B) July 3, 2006  
(C) June 3, 2007    (D) July 3, 2007
- (vi) If you write an original story, what type of intellectual property gives you the right to decide who can make and sell copies of your work?
- (A) Copyright    (B) Patents  
(C) Trademarks    (D) All of these
- (vii) RTI came fully into force on
- (A) 12 September 2004                                (B) 12 October 2005  
(C) 12 November 2006                                (D) None of these

- (viii) The Indecent Representation of Women (Prohibition) Act, 1986 is an act to prohibit indecent representation of women
- (A) through advertisements
  - (B) in publications, writings, paintings, figures
  - (C) in any other manner
  - (D) all of these

2. Answer any **four** questions from the following: 10×4 = 40

- (a) 'Freedom of speech, considered the basic freedom by most philosophical thinkers, consists of several facets, including the right to express one's opinion unhindered, unfettered by the fear of retribution.' Discuss this in the context of India.
- (b) 'If a sting operation goes awry and gets out of hand, its consequences can be very serious.' Do you think so? Discuss.
- (c) Critically analyze the Indecent Representation of Women (Prohibition) Act, 1986 in the context of portrayal of women in advertisements.
- (d) "Indian media is decisively controlled by advertisements."— Do you think so? Discuss.
- (e) How dalits are represented in the Indian media?
- (f) Write briefly on Intellectual Property Rights and Sedition.

**N.B. :** *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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