



WEST BENGAL STATE UNIVERSITY
BBA Honours 2nd Semester Examination, 2020

BBAHGE02T-BBA (GE2)

BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words as far as practicable.*

GROUP-A

Answer any five questions from the following

$2 \times 5 = 10$

1. What is meant by morality?
2. Mention any two traits of an ethical leader.
3. What is the meaning of ethical dilemma?
4. Name any two models of corporate governance.
5. What is an audit committee?
6. Mention any two infamous corporate scams in India.
7. Who is a whistle blower?
8. What do you mean by corporate social responsibility?

GROUP-B

Answer any four questions from the following

$5 \times 4 = 20$

9. What is the nature of business ethics?
10. What is the nature of ethical dilemma?

11. Mention in brief the essence of stakeholder theory.
12. Mention five ethical dilemmas in finance.
13. Write a short note on risk management committee.
14. What do you mean by corporate philanthropy?

GROUP-C

Answer any *two* questions from the following

$10 \times 2 = 20$

15. Explain the concept of teleological approach to ethics with its criticisms. 7+3
16. What are the common ethical dilemma in marketing?
17. Explain in details the concept of whistle-blowing policy.
18. Discuss the relationship between corporate social responsibility and corporate sustainability.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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