



WEST BENGAL STATE UNIVERSITY
B.A./B.Com. Honours 2nd Semester Examination, 2020

BATACOR04T-TOURISM AND TRAVEL MANAGEMENT (CC4)

CONCEPTS AND IMPACTS OF TOURISM

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

Answer any five questions from the following

2×5 = 10

1. Define 'Tourist'.
2. What is sports tourism?
3. What do you mean by the term 'VFR'?
4. What is aerial adventure sports?
5. Write two positive social impact of tourism.
6. What do you mean by ecotourism?
7. What is tourism typology?
8. What are the 5A's in tourism?

GROUP-B

Answer any four questions from the following

5×4 = 20

9. Discuss the benefits of rural tourism.
10. What are the main characteristics of mass tourism?
11. Explain how domestic tourism is different from international tourism.

12. Why tourism industry is called a smokeless industry?
13. How demand and supply can affect tourism business?
14. Explain clearly, the difference between visitors, tourists and excursionists.

GROUP-C

Answer any two questions from the following

10×2 = 20

15. Discuss the role of tourism in economic development of a country.
16. Define cultural tourism. Discuss the difference between natural and contrived cultural tourism. 3+7
17. Discuss the impact of globalization on tourism industry in India.
18. Discuss how Maslow's needs and motivation theory can be applied to tourism.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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