



WEST BENGAL STATE UNIVERSITY
B.A./B.Com. Honours 2nd Semester Examination, 2020

BATACOR03T-TOURISM AND TRAVEL MANAGEMENT (CC3)

HISTORY OF TOURISM-II

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

2×5 = 10

Answer any five questions

1. What do you mean by Industrial Revolution?
2. What is the purpose of IATA?
3. What causes mass tourism?
4. What does IUOTO stand for?
5. Define long haul journey.
6. Who invented the cruise ship?
7. Does the 'League of Nations' still exist?
8. What is Bermuda Agreement?

GROUP-B

5×4 = 20

Answer any four questions

9. What are the causes of Renaissance in Europe?
10. How did the French Revolution impact the world?
11. What are the essential elements in helping the success of a resort?
12. Explain in brief the socialism in Europe and Russia.
13. How does tourism affect newly independent countries?
14. Discuss in brief the functions of IUOTO.

GROUP-C

10×2 = 20

Answer any two questions

15. Discuss the role of UNWTO in tourism development. 10
16. Who invented the package holidays? What is the importance of tour package? 5+5
17. Make a SWOT analysis of National Tourism Policy 2002. 10
18. Write in detail the role and responsibilities of a tour guide. 10

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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