



WEST BENGAL STATE UNIVERSITY
BBA Honours Part-II Examination, 2020

BUSINESS LAW, BUSINESS ENVIRONMENT AND BUSINESS ETHICS

PAPER: T-203

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

GROUP-A

Answer any *one* question from the following

2×1 = 2

1. What is Contract?
2. What do you mean by Business ethics?

GROUP-B

Answer any *three* questions from the following

16×3 = 48

3. What are the essentials of a Valid Contract? “No Consideration No Contract”— Briefly explain. 10+6
4. Define Cheque. Discuss in brief about the grounds where a banker can refuse the customer’s cheques. What do you mean by holder and holder in due course? 2+10+4
5. What is Memorandum of Association? Discuss the different steps in the formation of a Company. 4+12
6. What do you mean by social responsibility of business? Discuss its importance. 4+12
7. What is environmental analysis? Discuss in brief about the process of environmental analysis. What do you mean by macro and micro business environment? 3+9+4
8. (a) Discuss the importance of ethics in business. 8+8
(b) What do you mean by insider trading and unfair trade practices?

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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